

10-5-17 Board Meeting Minutes

In attendance, James, Mike, Renee, Barb, and Ari Chan.

We need to add Mike to the Facebook page. We have 2 forms to send to the State of Michigan to wave requirement....?

For Susans 3 separate events on fb page (through PFLAG) spent 23.00 and got 1 response, so we need to brainstorm on better advertising. Need to market to a specific audience, look into highschool outreach, connect those in to GSA's to do build it together. How to plug into national groups.

Instagram/snapchat are what teens typically use. Hashtag i.e. #westshorepride

For our June event also add #loveludington since it is the love ludington weekend.

For our Halloween event we need a suggested cover, all food drinks, prepped in commercial kitchen.

We show a negative of 275.00 (that is the deposit from this years rally from BM anonymous).

We need to get a bank account, Mike will look into non-profit accounts. We need to figure out how to use the donate button on our FB page, (not ready to go begging yet).

Our Halloween event figure about 35-40, so need to post where to go/park, and what we are doing. Snacks, music, craft, and contests.

Ari in charge of music.

Thinking, Haven/older LGBTQ/teens in essence the full spectrum.

We need to cultivate a mailing list for our future activities. We need an event calendar.

Costume contest-treat bags with goodies, budget 30.00 maybe some 5.00 Itunes cards.

We need some business cards order from vista print.

Rally planning is far off probably start around February.

Possibly a family dinner in November or December.